

MINNESOTA ORCHESTRA DESIGN CONCEPT STUDY

*Minneapolis, Minnesota
completed 2009*

In the Fall of 2007, James Dayton Design was contracted by the Minnesota Orchestra to create a design concept for the eventual renovation of its existing Hall on Nicollet Mall. The goal was to explore the potential of the project, and create a series of images that would excite and intrigue the potential donor base, energizing the fundraising process.

SCHEME ONE



SCHEME TWO



SCHEME THREE



